



COMPANY PROFILE

“Your Global Partner in Trade, Commerce & IT Solutions”

Burj Premier Group has emerged as a dynamic player in the global marketplace with a comprehensive portfolio of spanning Petroleum, Precious Metal (Gold, precious stones and copper), Edible oil, Sugar, fresh fruits and vegetables, Agricultural essentials including Urea N46, Ammonia Sulfate, Calcium Nitrate, healthcare products, green energy-based products including supply of solar panels & Electric vehicles and IT Services including marketing, design, software development, Artificial Intelligence and cyber security.



Welcome

Burj Premier Group

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Welcome to Burj Premier Group – Your Global Partner in Trade, Commerce & IT Solutions.

The Burj Premier Group began its journey in 2004 as a modest enterprise under the name Peshawar Ceramics LLC, focusing on the import, export, and trading of building materials, including ceramic and porcelain tiles, marble, and sanitaryware. Over the past two decades, the company has undergone a remarkable transformation, evolving into a formidable Group of Companies. Today, it proudly operates through diverse ventures such as Burj Group of Peace Companies LLC-FZ, Burj Premier Digital Assets Management Ltd, Peace Commercial Brokerage LLC, and Burj Healthcare Consulting LLC-FZ. In addition to building materials, the Group is engaged in the import, export, and trading of energy, agriculture, precious metal-based commodities, and IT services including marketing & design services, software, game & blockchain development, Artificial Intelligence and cyber security.

This impressive expansion has extended the Group's network and influence internationally, marking its presence as a dynamic and innovative force in multiple industries. With a versatile portfolio, the Burj Premier Group excels in managing and operating within these varied sectors. Its involvement in the energy sector signifies a commitment to power-related activities, while its engagement in agriculture, metal-based commodities, and IT services reflects a broad scope and adaptability across different industries. The Burj Premier Group is not confined to a singular sector, showcasing its expertise and flexibility across multiple domains.

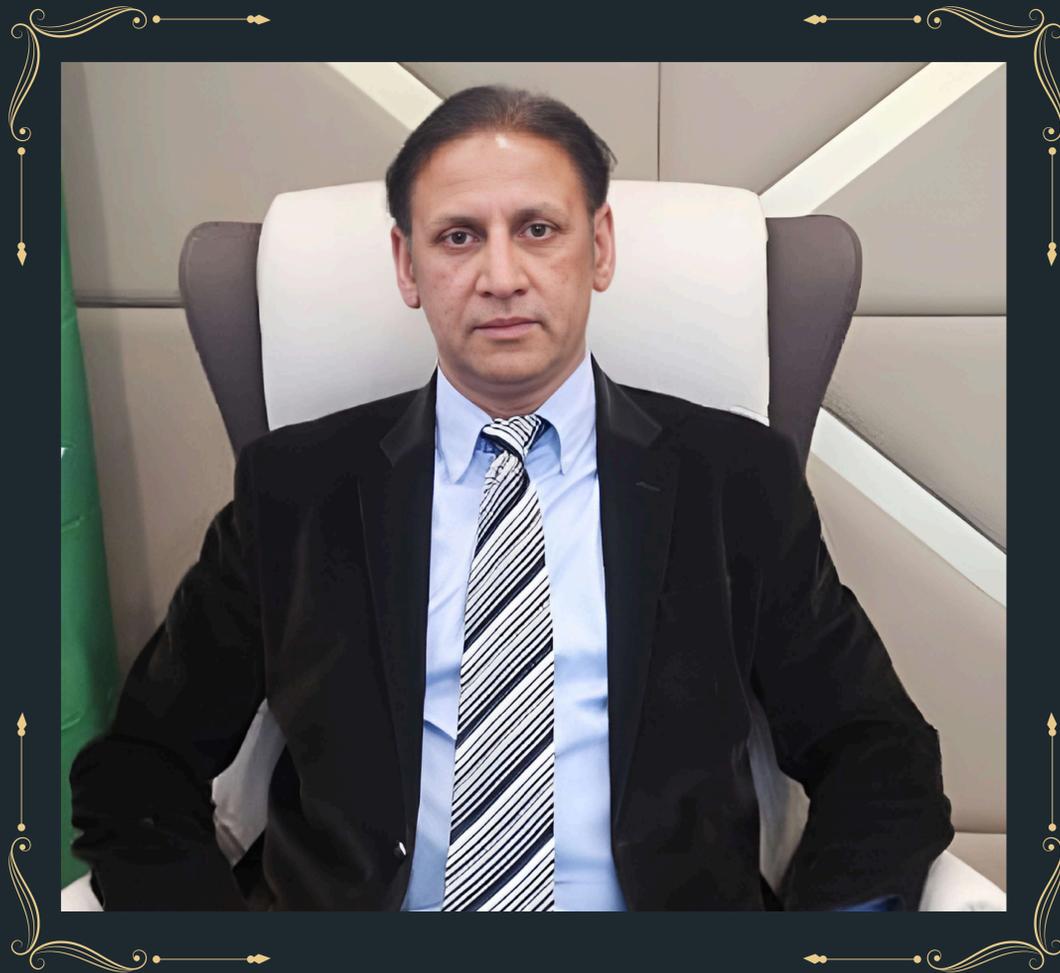


Burj Premier Group has emerged as a dynamic player in the global marketplace, with comprehensive portfolio spanning petroleum, precious metals (Gold), Urea N46, Rice, Palm Oil, Sugar, steam coal, and Polymer. Our company boasts a robust and widespread global marketing network, firmly rooted in both local and international markets.

Our Group of Companies

1. Burj Group of Peace Companies L.L.C-FZ
2. Burj Premier Digital Assets Management LTD
3. Peace Commercial Brokerage L.L.C
4. Burj Healthcare Consulting L.L.C-FZ
5. Peshawar Ceramics

Chief Executive Officer



As a CEO of our thriving trading community, I am honoured to extend my warmest greetings to each one of my team and alliance. I take immense pride in leading a team dedicated to excellence across diverse sectors, including petroleum products, precious metals, agricultural commodities, healthcare products and IT services.

At Burj Premier Group, our commitment to delivering the highest quality products and services at competitive prices is unwavering. We establish direct relationships with refineries, mines, manufacturers, and farms, ensuring a robust supply chain that underpins the integrity of our offerings and an expert & highly qualified IT team.

Through collaboration and innovation, we have overcome challenges and capitalized on opportunities, enabling us to thrive in an ever-changing market. I commend each member of our community for their expertise, professionalism, and relentless pursuit of excellence.

Collaboration is at the heart of our ethos. We believe in forging strong partnerships that not only benefit us but also create value for our associates. Together, we aim to drive innovation, sustainability, and prosperity in every sector we touch.

Thank you for being a part of our journey. We look forward to continued collaboration and shared success.

Best Regards

Dr. Ghulam Yasin Naroo
FRCP (Glasgow)
Chief Executive Officer



Managing Director



At Burj Premier Group, we pride ourselves on our commitment to excellence and innovation. Our mission is to deliver outstanding products and services that exceed our customers' expectations and contribute to a sustainable future. Since our founding in 2004, we have been dedicated to fostering a culture of integrity, collaboration, and continuous improvement. We believe that our success is built on the hard work and dedication of our talented team, the loyalty of our valued customers, and the trust of our partners and stakeholders.

We are constantly evolving to meet the changing needs of the market and to stay ahead of industry trends. Our strategic vision focuses on sustainable growth, leveraging cutting-edge technology and enhancing customer satisfaction. We are excited about the future and the opportunities that lie ahead. We invite you to explore our range of products and services, learn more about our group values, and discover how we can work together to achieve great things.

Best Regards

Mr. Arshad Latif
Managing Director



Our Competitive Values

Integrity

At Burj Premier Group, we maintain a rigorous work ethic and practices in a most professional manner. The company works to ensure everyone with our immediate business network has access to the most basic necessities, abides by the safest and most hygienic work conditions, and receives the full support of our team and management.

Teamwork

Everyone here at Burj Premier Group works towards achieving the same outcome: ensuring the company lives up to its potential and continues to excel in the market. As such, our employees place high value on teamwork, combining their skills and knowledge to advance the company and achieve the highest results.

Diversity

At Burj Premier Group, we maintain a rigorous work ethic and practices in a most professional manner. The company works to ensure everyone with our immediate business network has access to the most basic necessities, abides by the safest and most hygienic work conditions, and receives the full support of our team and management.

Quality

Burj Premier Group's diverse line of products is known for its superior quality and competitive prices, thanks to the expertise of our dedicated team and management.

Our Expertise

With a keen focus on delivering quality and reliability, Burj Group has cultivated strong relationships with reputable refineries, mines, manufacturers, farms, and technology providers globally. In addition, we have built a dedicated team of IT professionals who specialize in offering innovative digital solutions. This strategic combination empowers us to maintain a robust supply chain, ensuring the procurement and distribution of high-quality products and advanced IT services, all at competitive prices.

Customer-Centric Approach

At the heart of our operations is a customer-centric philosophy. We prioritize understanding the unique requirements of our clients and tailor our services to meet their specific needs. Whether you are a buyer seeking top-notch commodities, advanced IT solutions, or a supplier looking for a trustworthy trade partner, Burj Group is your dedicated ally in the world of international trade.



Burj Premier Group

Objective

We continually strive for the efficient, safe, and timely delivery of high-quality goods and services to our clients.

Vision

To strengthen global and local alliances, promoting the transformation and growth of the Kingdom and the Middle East's industries through continued investment in local expertise and opportunities. We aim to provide innovative, sustainable, and transparent solutions, high-tech materials, and a steadily growing financial foundation.

Mission

To offer our clients innovative products, IT services, commodities, and facilities, honor and nurture our staff, support our society, and generate stable and superior economic outcomes while upholding high standards of ethics.



By Burj Premier Group



Commodities

- Agro Based Commodities
- Energy Based Commodities
- Marble, Tiles and Sanitarywares
- Precious Metals

Services

- Tech Solutions

Products

- Health Care



Energy Based

At Burj Premier Group, we specialize in managing a comprehensive portfolio of energy commodities, including, but not limited to, petroleum products, LPG, LNG, and solar energy. Our commitment to excellence is evident in our diverse product range, tailored to meet the evolving demands of the global energy market.

Reliable Supply-Chain

In our pursuit of providing unparalleled service, we have established collaborative partnerships with refineries and direct suppliers. This strategic network ensures a reliable and efficient supply chain, guaranteeing our clients consistent access to high-quality energy products.

Quality Assurance

Burj Premier Group is dedicated to maintaining the highest standards of quality across our entire product range. Our partnerships with refineries and direct suppliers reflect our commitment to delivering superior products that consistently meet and exceed industry benchmarks.

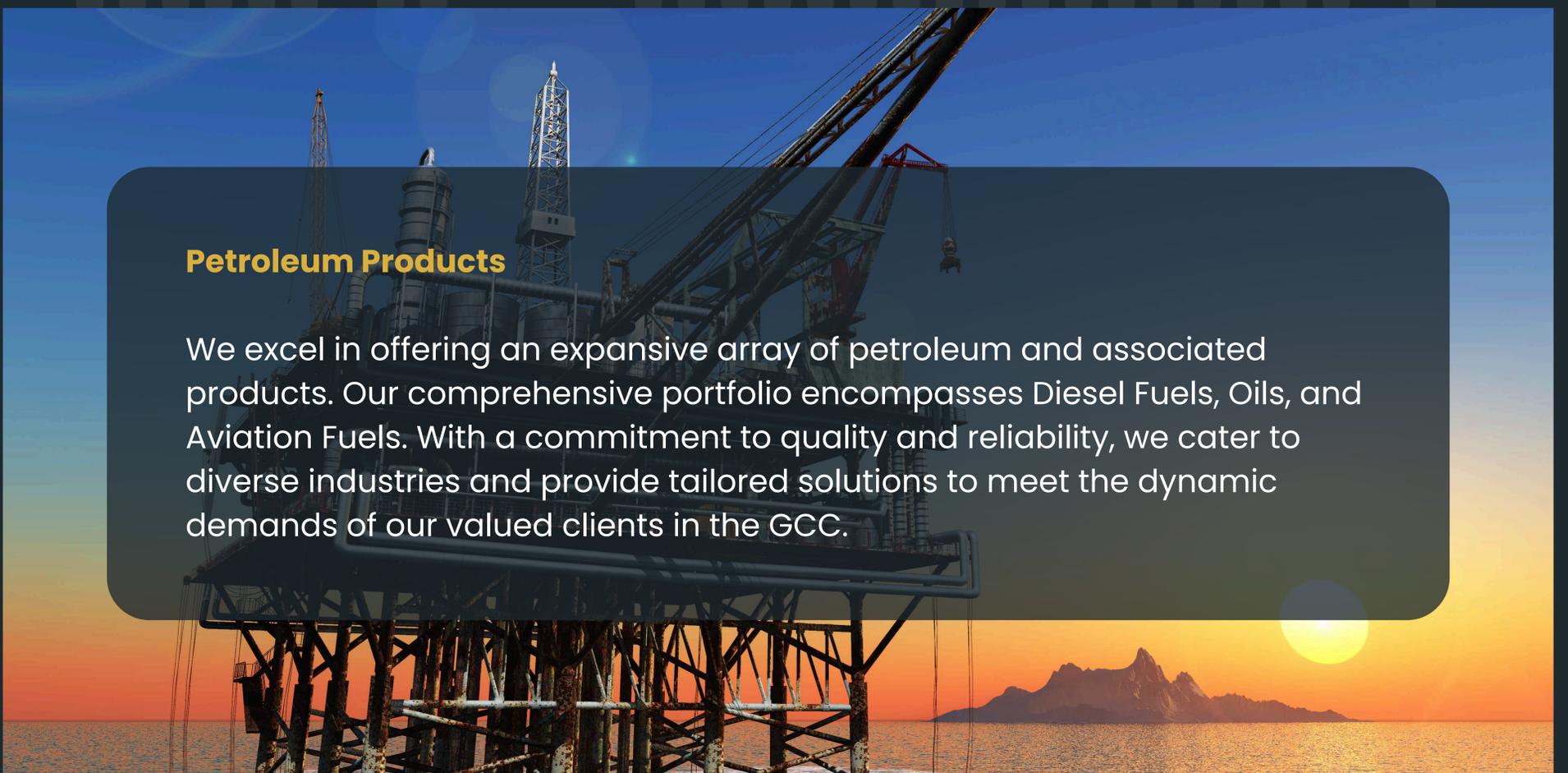
Competitive Pricing

Recognizing the importance of cost-effectiveness in the energy sector, we strive to offer competitive prices without compromising on quality. Our direct collaborations enable us to streamline costs and pass on the benefits to our valued clients.

Explore the possibilities with Burj Group, where reliability, quality, and competitive pricing converge to redefine the energy trading landscape. We look forward to establishing lasting partnerships and contributing to the success of your energy endeavors.

Petroleum Products

We excel in offering an expansive array of petroleum and associated products. Our comprehensive portfolio encompasses Diesel Fuels, Oils, and Aviation Fuels. With a commitment to quality and reliability, we cater to diverse industries and provide tailored solutions to meet the dynamic demands of our valued clients in the GCC.



Oil Lubricants

Discover our high-quality lubricant collection, meticulously crafted to deliver exceptional performance. Engineered for superior protection, minimized friction, and heightened efficiency, our premium range ensures optimal results across a wide array of applications. Elevate your machinery's performance with our cutting-edge lubricants, setting a new standard for reliability and longevity.

Solar Panel

We are collaborating with a world-class manufacturer of solar panels and are capable of supplying 1st tier panels along with high-quality installation services. Solar panels represent a sustainable and renewable energy source, contributing to a cleaner environment and reducing reliance on traditional fossil fuels. Advances in technology continue to enhance their efficiency and affordability, making solar energy an increasingly viable option for power generation.

Electric Vehicles

We are a channel partner of SWITCH MOBILITY, the world's largest manufacturer of electric vehicles (EVs). We are actively engaged in green energy projects, which offer environmental benefits by reducing emissions and dependence on fossil fuels. EV technology continues to advance, enhancing battery efficiency and driving range, and making electric vehicles increasingly viable for mainstream adoption.

Precious Metals

Burj Premier Group is thrilled to announce our direct association with leading global gold mines, positioning us as your premier suppliers of high-quality gold and silver. Leveraging our robust and efficient supply chain, we are committed to delivering gold and silver at exceptionally competitive prices. Our strategic network of suppliers ensures that all our precious metal products meet the highest standards of quality and authenticity. We take pride in providing unparalleled service and fostering long-term relationships with our clients based on trust and satisfaction. This partnership not only enhances our offerings but also strengthens our commitment to excellence in the precious metals market.



Agro Based

At Burj Premier Group, we specialize in the sourcing and distribution of a diverse range of products, including rice, pulses, wheat, sugar, edible oil, fresh fruits, and vegetables.

Our commitment to excellence is reflected in our direct collaboration with farms, ensuring a robust supply chain that guarantees high quality and competitive pricing. With a focus on transparency and reliability, Burj Premier Group strives to meet the evolving needs of our clients while contributing to the growth of the agricultural sector.

Our collective aim is to address the growing demands of the agricultural sector by ensuring a consistent and high-quality supply of essential nutrients. With a keen focus on customer satisfaction, we guarantee competitive pricing without compromising on product excellence.



Vegetables

We procure various types of **potatoes, onions, garlic, and ginger** from well-known agriculturists and farmers in China, Pakistan, India, and Egypt. We widely export these commodities to various countries and also supply them locally on a large scale.



Fresh Fruits

We are procuring the finest quality **mangoes and oranges** from well-known farms in Pakistan and India, and we are not only supplying them locally but also exporting them to Gulf countries on a large scale.



Cooking Oil

Maintaining lasting agreements with reputable refineries, we offer a diverse range of cooking oils, including vegetable, sunflower, soybean, canola, corn, and olive oil. We export to GCC countries and serve the UAE locally.



Rice

Sourcing high-quality rice from top suppliers in Pakistan, India, Thailand, and Vietnam, our products are processed under stringent hygiene standards. We prioritize quality and competitive pricing for both global export and extensive local supply.



Wheat

By procuring premium wheat from trusted sources, we ensure quality and freshness. Our supply chain spans globally, meeting both international markets and local demands.

Sugar

We have years of experience in trading sugar at competitive prices. We procure sugar from well-known producers and trade it on a large scale across the GCC.

Essentials

Agricultural

Burj Premier Group, with its unwavering commitment to excellence, has joined forces with suppliers known for their reliability and quality. Together, we are set to revolutionize the supply chain for agricultural essentials, focusing on providing premium-grade Urea N46, DAP, Ammonia Sulphate, and Calcium Nitrate.

Our collective aim is to meet the growing demands of the agricultural sector by ensuring a consistent and high-quality supply of essential nutrients. With a keen focus on customer satisfaction, we guarantee competitive pricing without compromising on product excellence. Stay tuned as we embark on this journey to elevate the standards of agricultural solutions.



Urea N46



Ammonium Sulfate



DAP



Calcium Nitrate



NPK

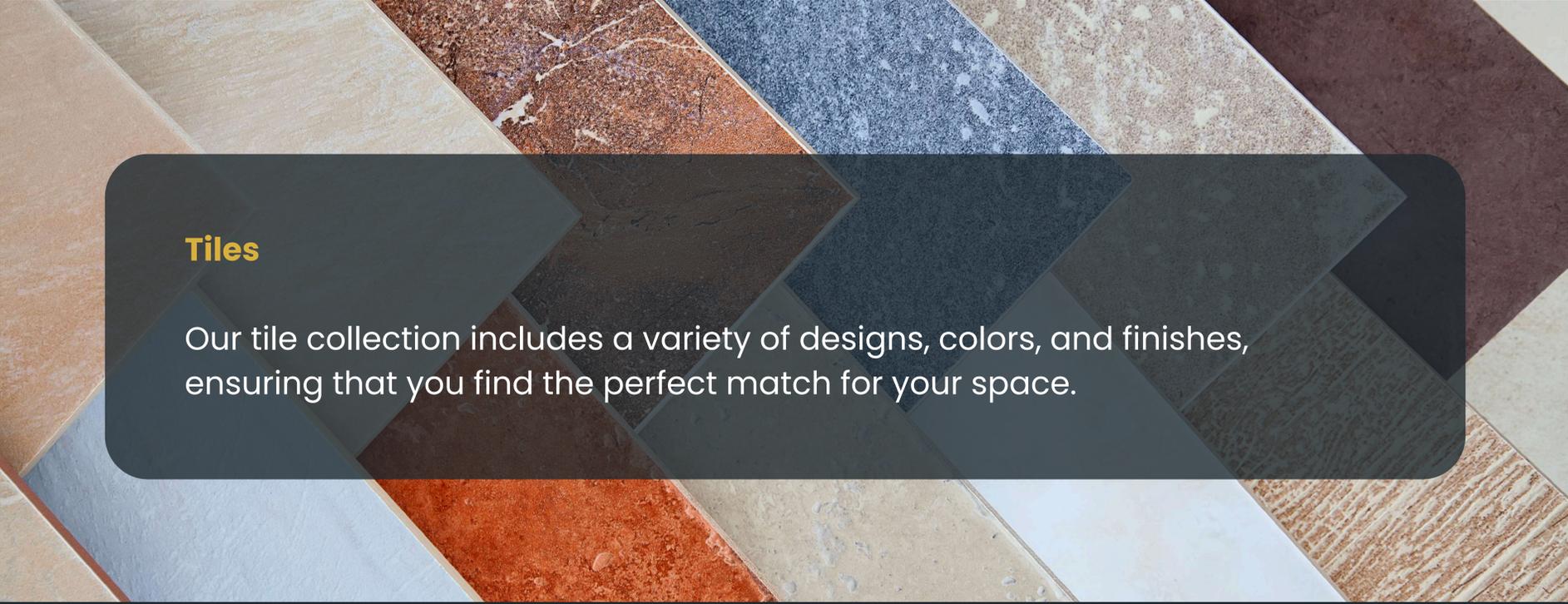
Marbles, Tiles & Sanitarywares **14.**

Burj Premier Group offers top-quality marble, tiles, and sanitaryware, ensuring excellence and competitive pricing to achieve client satisfaction.



Marbles

We offer an extensive selection of marble, sourced from the best quarries around the world.



Tiles

Our tile collection includes a variety of designs, colors, and finishes, ensuring that you find the perfect match for your space.



Sanitarywares

Our sanitaryware range features top of the line products designed for both comfort and elegance.

Tech Solutions

At Burj Premier Group, **Burj Premier Digital Assets Management Ltd** offers a unique blend of Marketing & Design Expertise, Software Development, Blockchain & Game Development and Artificial Intelligence services. We provide end-to-end solutions to meet the specific needs of our clients. Our integrated approach ensures cohesive and effective results, enabling businesses to achieve their marketing operations, and technological goals seamlessly.

Website & App Development

- Website Development
- Mobile App Development
- E-commerce Solutions
- Responsive Design
- API Integrations
- Quality Assurance and Testing
- Maintenance & Support

Search Engine Optimization (SEO)

- Website Audit
- Keyword Research
- On-Page SEO
- Technical & Off SEO
- Content Creation and Optimization
- Link Building
- Local SEO
- Analytics and Reporting
- Competitor Analysis
- Social Media Integration
- Conversion Rate Optimization (CRO)
- Technical Support and Maintenance



Digital Marketing

- Social Media Management & Marketing
- E-commerce Marketing
- Brand Management
- Content Marketing
- Google Ads & PPC
- Affiliate Marketing
- Email Marketing
- Influencer Marketing
- Marketing Automation



Digital Design & Marketing Collaterals

- Logo Design
- Brand Identity Design
- UI/UX Design
- Social Media Graphics
- Video Production and Editing
- Email Template Design
- Brochures, Infographics & Flyers
- Business Cards
- Animated Graphics
- Product Packaging Design
- Print Media

Custom Software Development



- Requirements Analysis
- Bespoke Software Solutions
- Enterprise Software Development
- Quality Assurance and Testing
- Integration Services
- API Development and Integration
- Software Maintenance and Support
- Database Migration, Design and Management
- Cloud Services
- DevOps Services
- IT Consulting

Blockchain Development

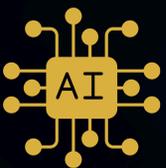
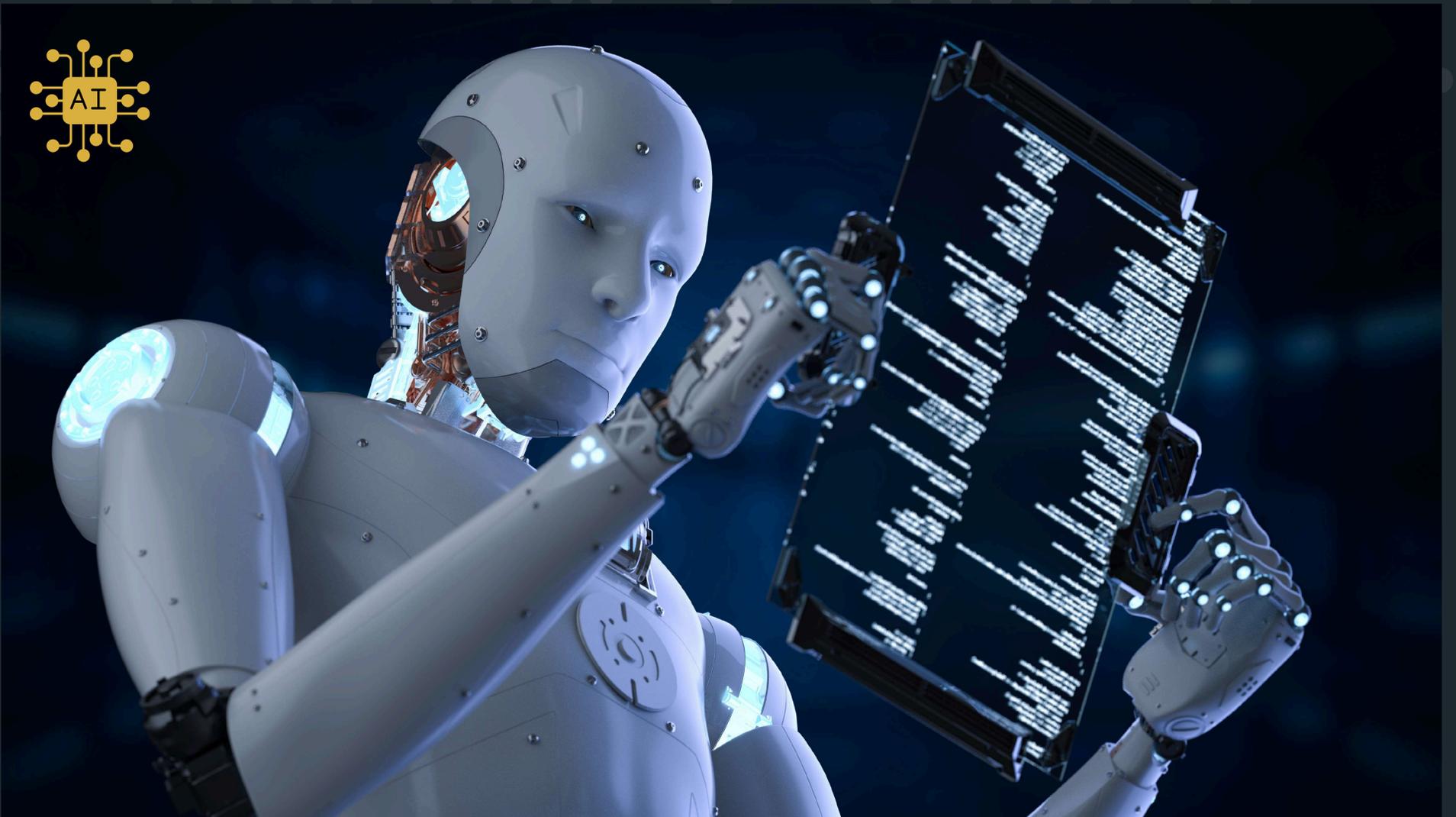


- Smart contracts
- Decentralized finance (DeFi)
- Supply chain management
- Digital identity verification
- Asset tokenization
- Secure data sharing
- Decentralized Application (DApps)
- IoT data management
- Gaming and virtual assets

Tech Services



Game Development



Artificial Intelligence



Cyber Security

Burj Premier Group is proud to expand its portfolio with advanced IT services, including Game Development, Artificial Intelligence, and Cybersecurity.

Game Development: Our dedicated team excels in creating immersive and engaging digital experiences. From concept design to final release, we offer end-to-end game development solutions that cater to various platforms, ensuring high-quality entertainment and interactive experiences.

Artificial Intelligence: We leverage cutting-edge AI technologies to drive innovation across multiple sectors. Our AI solutions include machine learning, natural language processing, and data analytics, designed to enhance efficiency, decision-making, and overall performance in your operations.

Cybersecurity: In an increasingly digital world, protecting your data and systems is crucial. Our comprehensive cybersecurity services safeguard your assets against threats and breaches, offering solutions such as threat detection, risk management, and secure infrastructure to ensure your information remains protected.

Through these extended IT services, Burj Premier Group reaffirms its commitment to technological excellence and innovation, providing businesses with the tools and support needed to thrive in today's digital landscape.

Health Care

Burj Healthcare is your trusted partner in delivering excellence in healthcare solutions. We take pride in our collaboration with world-class suppliers, providing cutting-edge and high-quality healthcare equipment to the Gulf Region and beyond, including various Asian & African countries. Our commitment is reflected in offering competitive prices without compromising on the standard of care.

At Burj Healthcare, we understand the evolving needs of the healthcare industry. To further enhance our offerings, we are excited to announce the upcoming launch of healthcare supplements. With a focus on innovation and a dedication to promoting well-being, we aim to introduce a range of supplements that align with our commitment to quality and excellence.

Stay tuned as we embark on this journey to contribute to the advancement of healthcare, ensuring accessibility and affordability for all. Burj Healthcare – your partner in health and your assurance of quality.



Food Supplements



Mobile Dental Clinic



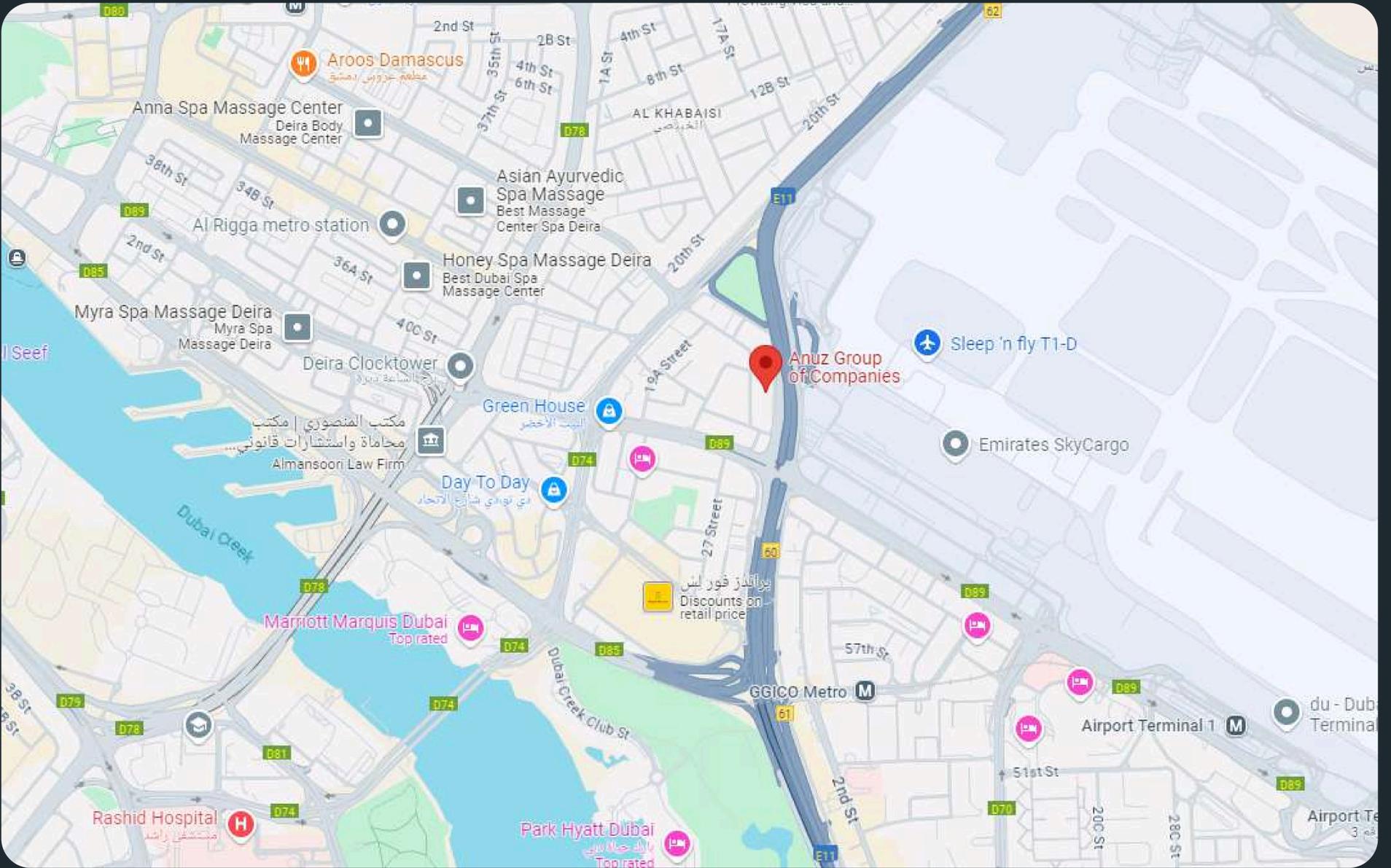
Derma Products



Wellness Devices



CONTACT US



Head Office

Business Avenue, Port Saeed,
Office 903 Floor 9 Dubai, U.A.E

Phone Number

+971 52 110 0076
+971 54 525 4848

Email

info@burjpremiergroup.com
contact@burjpremiergroup.com



www.burjpremiergroup.com

[@burjpremiergroup](https://www.instagram.com/burjpremiergroup)

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