



# Company Profile

**“Your Global Partner in Trade, Commerce & IT Solutions”**

Burj Premier Group has established itself as a dynamic force in the global marketplace with a diverse portfolio spanning energy-based solutions (petroleum and green energy, including the supply of oil lubricants and electric vehicles), precious metal (gold), tech solutions and agro-based products including rice, sugar, & edible oil as well as agricultural essentials such as Urea N46, Ammonium Sulfate, and Calcium Nitrate.





Welcome

# Burj Premier Group


1.

Welcome to Burj Premier Group – Your Global Partner in Trade, Commerce & IT Solutions.

The Burj Premier Group began its journey in 2004 as a modest enterprise under the name Peshawar Ceramics LLC, focusing on the import, export, and trading of building materials, including ceramic and porcelain tiles, marble, and sanitaryware. Over the past two decades, the company has undergone a remarkable transformation, evolving into a formidable Group of Companies. Today, it proudly operates through diverse ventures.

Beyond building materials, the Group has expanded its operations to include the import, export, and trading of energy, agriculture, precious metal-based commodities, and IT services, including marketing & design services, software, game & blockchain development, artificial intelligence, and cybersecurity.

This impressive expansion has extended the Group's network and influence internationally, establishing it as a dynamic and innovative force across multiple industries. Its energy sector involvement underscores a commitment to power-related activities, while its engagement in agriculture, metal-based commodities, and IT services highlights its broad scope and adaptability. The Burj Premier Group is not confined to a singular sector, demonstrating expertise and flexibility across various domains.



Burj Premier Group has emerged as a dynamic player in the global marketplace, with comprehensive portfolio spanning petroleum, precious metal (Gold), Urea N46, Rice, Palm Oil, Sugar. Our company boasts a robust and widespread global marketing network, firmly rooted in both local and international markets.

## Our Group of Companies

1. Burj Group of Peace Companies L.L.C-FZ
2. Burj Premier Digital Assets Management LTD
3. Peace Commercial Brokerage L.L.C
4. Premier NARUDEX Trading FZE
5. Peshawar Ceramics
6. Burj Premier Impo Expo Pvt LTD
7. The Centre of Excellence in Ethical AI Chip Innovation (PVT) LTD



# Executive Chairman

2.



As the Executive Chairman of Burj Premier Group, it is a privilege to oversee a company that has grown into a global force across energy, precious metals, agriculture, and IT services. Our success is built on a foundation of strong partnerships, integrity, and a commitment to excellence, ensuring that we deliver the highest quality products and services at competitive prices.

By maintaining direct relationships with refineries, mines, manufacturers, and farms, we have established a robust and reliable supply chain. Our highly qualified IT team continues to drive digital transformation, positioning us at the forefront of technological advancements.

The journey of Burj Premier Group has been one of strategic growth and adaptability, thriving in an ever-evolving market. The dedication and expertise of our team, combined with a shared vision for innovation, sustainability, and long-term success, have been instrumental in our achievements.

Collaboration remains at the core of our approach. By fostering mutually beneficial relationships, we not only strengthen our business but also contribute to the growth and prosperity of our partners and stakeholders.

With a clear vision for the future, Burj Premier Group will continue to expand, innovate, and lead across multiple industries. Gratitude goes out to every member of our team and journey ahead is promising, and together, we will achieve even greater milestones.

Best Regards,

**Dr. Ghulam Yasin Naroo**

FRCP





# Chief Executive Officer

3.



Leading Burj Premier Group is a privilege, as we continue to grow and evolve as a trusted global enterprise. Our commitment to delivering excellence, driving innovation, and fostering sustainable growth remains stronger than ever. Since our inception, we have built a reputation for quality, integrity, and customer satisfaction, allowing us to thrive in a competitive and ever-changing marketplace.

Our global reach and expertise have enabled us to navigate industry challenges and seize new opportunities. By fostering a culture of collaboration, continuous improvement, and adaptability, we ensure that we remain at the forefront of market trends and technological advancements. Innovation plays a critical role in our business strategy, as we continue to explore cutting-edge solutions that enhance efficiency and create sustainable value.

A highly skilled and dedicated team is the backbone of Burj Premier Group, and their expertise is instrumental in maintaining the quality and reliability that define our company. Through strategic partnerships and a customer-focused approach, we aim to strengthen our market position while delivering solutions that meet the evolving needs of our clients.

Looking to the future, Burj Premier Group is poised for greater achievements. Our commitment to expansion, innovation, and operational excellence ensures that we will continue to create new opportunities and drive industry transformation. We remain dedicated to building long-term relationships, embracing sustainability, and setting new standards for success.

Best Regards,  
Mrs. Asma Malik





# Managing Director

4.



At Burj Premier Group, our commitment to excellence, innovation, and sustainable growth drives every decision we make. Since our establishment in 2004, we have expanded our presence across energy, precious metals, agriculture, and IT services, consistently delivering high-quality products and solutions that exceed industry standards.

Success is built upon a strong foundation of integrity, collaboration, and adaptability. Over the years, we have cultivated an environment that fosters continuous improvement, ensuring that our business remains resilient in an ever-evolving global market. By forming strategic partnerships and maintaining direct relationships with refineries, manufacturers, and industry leaders, we have strengthened our supply chain and enhanced our ability to provide premium products and services at competitive prices.

At the heart of our operations is a dedicated team of professionals whose expertise and commitment to excellence have propelled Burj Premier Group forward. Their unwavering efforts, combined with our customer-centric approach, allow us to anticipate market trends, embrace emerging technologies, and refine our strategies to better serve our stakeholders.

The journey ahead is filled with opportunities, and we invite our partners, clients, and stakeholders to join us in shaping a future defined by progress, sustainability, and excellence. Thank you for your trust and support. Together, we will achieve new milestones and redefine industry standards.

Best Regards,  
Mr. Arshad Latif





# Advisory Board



**Fouad Benghalem**

Managing Director  
Synergia Group FZC



**Faris Nasir Kareem Al Balooshi**

Director  
Mindful solutions consultancy



**Dr. Abdulkarim Mansoor Al. Asfoor**

Bahrain Development Advisor



**Dr. Asmat Ullah**

Country Director, Pakistan  
Burj Premier Group





# Burj Global Network



## 01/ Jeddah, Saudi Arabia

☎ 00966 566 0710 81

✉ info@burjpremiergroup.com

📍 Floor 6, Khurais Tower, Prince Sultan Road, Al Naeem District, Jeddah. Saudi Arabia.



## 02/ Dar es Salam, Tanzania

☎ +255 754 233 660

✉ info@burjpremiergroup.com

📍 6A2 Tanzanite Park, new Badamoyo Road Victoria, Dar es Salaam ,Tanzania



# Our Competitive Values

## Integrity

At Burj Premier Group, we maintain a rigorous work ethic and practices in a most professional manner. The company works to ensure everyone with our immediate business network has access to the most basic necessities, abides by the safest and most hygienic work conditions, and receives the full support of our team and management.

## Teamwork

Everyone here at Burj Premier Group works towards achieving the same outcome: ensuring the company lives up to its potential and continues to excel in the market. As such, our employees place high value on teamwork, combining their skills and knowledge to advance the company and achieve the highest results.

## Diversity

At Burj Premier Group, we maintain a rigorous work ethic and practices in a most professional manner. The company works to ensure everyone with our immediate business network has access to the most basic necessities, abides by the safest and most hygienic work conditions, and receives the full support of our team and management.

## Quality

Burj Premier Group's diverse line of products is known for its superior quality and competitive prices, thanks to the expertise of our dedicated team and management.

## Our Expertise

With a keen focus on delivering quality and reliability, Burj Group has cultivated strong relationships with reputable refineries, mines, manufacturers, farms, and technology providers globally. In addition, we have built a dedicated team of IT professionals who specialize in offering innovative digital solutions. This strategic combination empowers us to maintain a robust supply chain, ensuring the procurement and distribution of high-quality products and advanced IT services, all at competitive prices.

## Customer-Centric Approach

At the heart of our operations is a customer-centric philosophy. We prioritize understanding the unique requirements of our clients and tailor our services to meet their specific needs. Whether you are a buyer seeking top-notch commodities, advanced IT solutions, or a supplier looking for a trustworthy trade partner, Burj Group is your dedicated ally in the world of international trade.





Our Excellence

# Burj Premier Group

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## Objective

We continually strive for the efficient, safe, and timely delivery of high-quality goods and services to our clients.

## Vision

To strengthen global and local alliances, promoting the transformation and growth of the Kingdom and the Middle East's industries through continued investment in local expertise and opportunities. We aim to provide innovative, sustainable, and transparent solutions, high-tech materials, and a steadily growing financial foundation.

## Mission

To offer our clients innovative products, IT services, commodities, and facilities, honor and nurture our staff, support our society, and generate stable and superior economic outcomes while upholding high standards of ethics.





# By Burj Premier Group

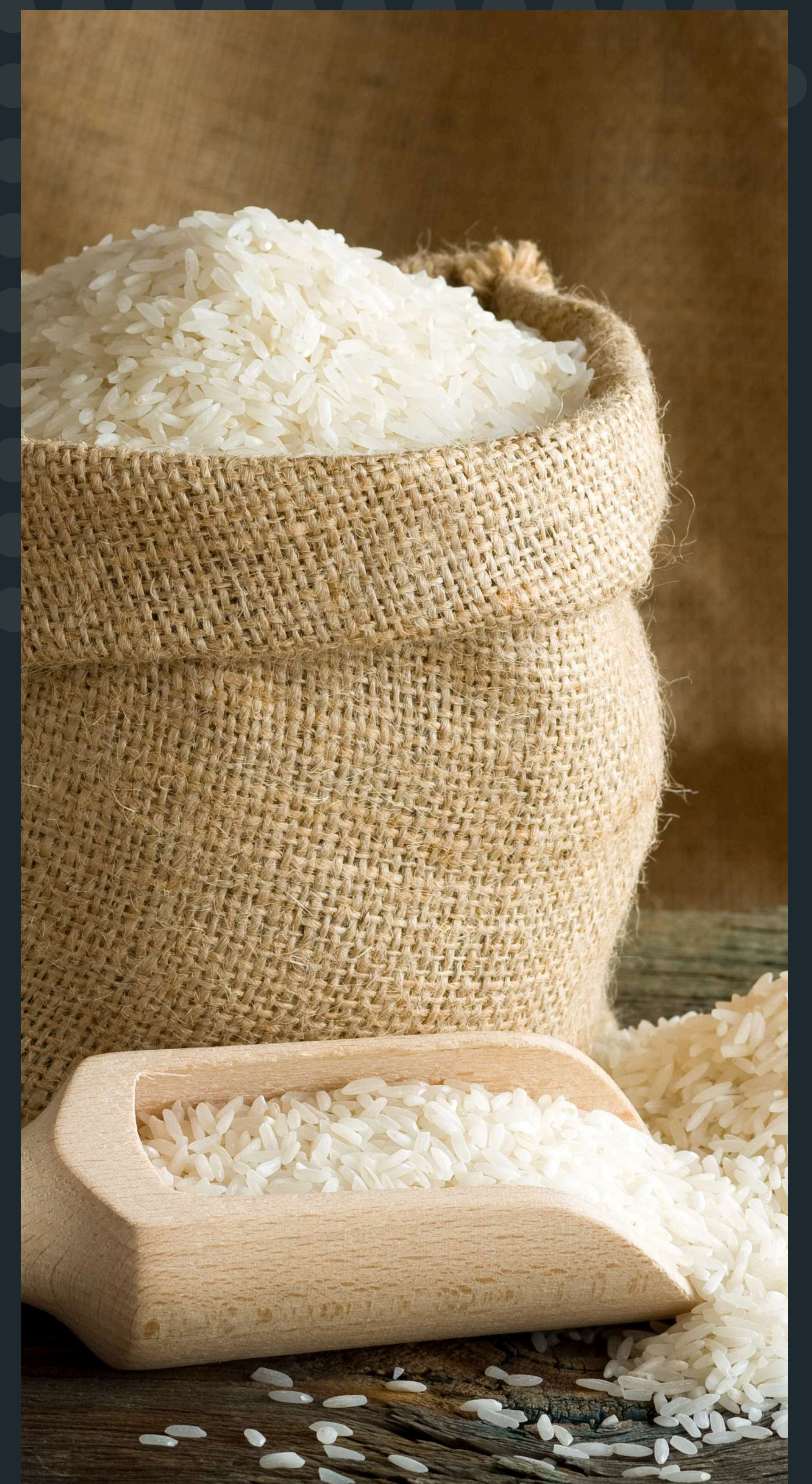


## Commodities

- Energy Based
- Precious Metals
- Agro Based

## Services

- Tech Solutions





# Energy Based

At Burj Premier Group, we specialize in managing a comprehensive portfolio of energy commodities, including, but not limited to, petroleum products, LPG, LNG, and solar energy. Our commitment to excellence is evident in our diverse product range, tailored to meet the evolving demands of the global energy market.

## Reliable Supply-Chain

In our pursuit of providing unparalleled service, we have established collaborative partnerships with refineries and direct suppliers. This strategic network ensures a reliable and efficient supply chain, guaranteeing our clients consistent access to high-quality energy products.

## Quality Assurance

Burj Premier Group is dedicated to maintaining the highest standards of quality across our entire product range. Our partnerships with refineries and direct suppliers reflect our commitment to delivering superior products that consistently meet and exceed industry benchmarks.

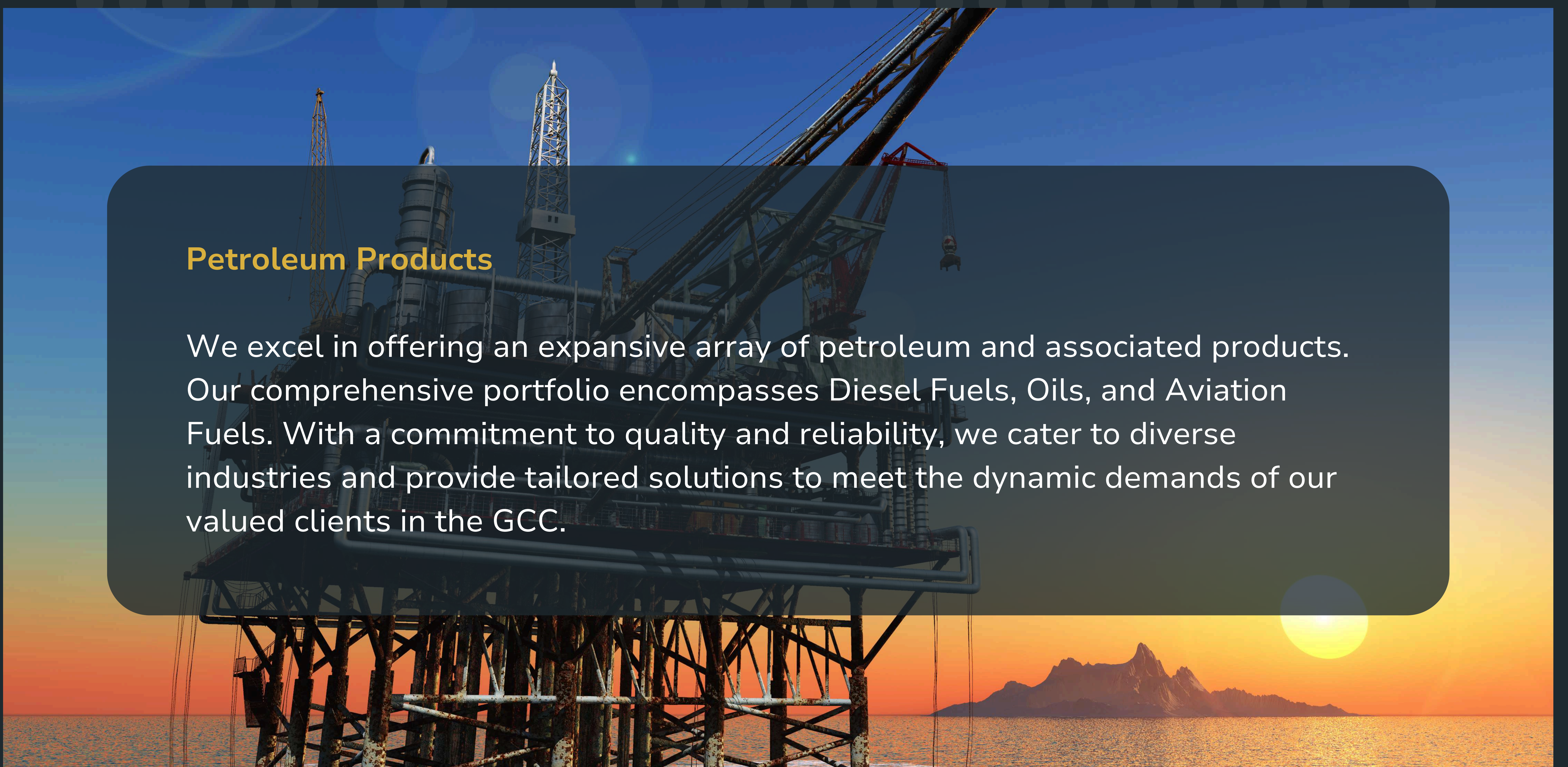
## Competitive Pricing

Recognizing the importance of cost-effectiveness in the energy sector, we strive to offer competitive prices without compromising on quality. Our direct collaborations enable us to streamline costs and pass on the benefits to our valued clients.

Explore the possibilities with Burj Group, where reliability, quality, and competitive pricing converge to redefine the energy trading landscape. We look forward to establishing lasting partnerships and contributing to the success of your energy endeavors.

## Petroleum Products

We excel in offering an expansive array of petroleum and associated products. Our comprehensive portfolio encompasses Diesel Fuels, Oils, and Aviation Fuels. With a commitment to quality and reliability, we cater to diverse industries and provide tailored solutions to meet the dynamic demands of our valued clients in the GCC.





### Oil Lubricants

Discover our high-quality lubricant collection, meticulously crafted to deliver exceptional performance. Engineered for superior protection, minimized friction, and heightened efficiency, our premium range ensures optimal results across a wide array of applications. Elevate your machinery's performance with our cutting-edge lubricants, setting a new standard for reliability and longevity.

### Electric Vehicles

We are a channel partner of SWITCH MOBILITY, the world's largest manufacturer of electric vehicles (EVs). We are actively engaged in green energy projects, which offer environmental benefits by reducing emissions and dependence on fossil fuels. EV technology continues to advance, enhancing battery efficiency and driving range, and making electric vehicles increasingly viable for mainstream adoption.



# Precious Metals

Burj Premier Group is thrilled to announce our direct association with leading global gold mines, positioning us as your premier suppliers of high-quality gold. Leveraging our robust and efficient supply chain, we are committed to delivering gold at exceptionally competitive prices. Our strategic network of suppliers ensures that our precious metal product meet the highest standards of quality & authenticity.

We take pride in providing unparalleled service and fostering long-term relationships with our clients based on trust and satisfaction. This partnership not only enhances our offerings but also strengthens our commitment to excellence in the precious metals market.





# Agro Based

At Burj Premier Group, we specialize in the sourcing and distribution of a diverse range of products, including rice, sugar & cooking oil.

Our commitment to excellence is reflected in our direct collaboration with farms, ensuring a robust supply chain that guarantees high quality and competitive pricing. With a focus on transparency and reliability, Burj Premier Group strives to meet the evolving needs of our clients while contributing to the growth of the agricultural sector.

Our collective aim is to address the growing demands of the agricultural sector by ensuring a consistent and high-quality supply of essential nutrients. With a keen focus on customer satisfaction, we guarantee competitive pricing without compromising on product excellence.



## Rice

### Grower, Miller, Exporter

Sourcing high-quality rice from top suppliers in Pakistan, India, Thailand, and Vietnam, our products are processed under stringent hygiene standards. We prioritize quality and competitive pricing for both global export and extensive local supply.



## Sugar

We have years of experience in trading sugar at competitive prices. We procure sugar from well-known producers and trade it on a large scale across the GCC.



### Cooking Oil

Maintaining lasting agreements with reputable refineries, we offer a diverse range of cooking oils, including vegetable, sunflower, soybean, canola, corn, and olive oil. We export to GCC countries and serve the UAE locally.

### Essentials

# Agricultural

Burj Premier Group, with its unwavering commitment to excellence, has joined forces with suppliers known for their reliability and quality. Together, we are set to revolutionize the supply chain for agricultural essentials, focusing on providing premium-grade Urea N46, DAP, Ammonia Sulphate, and Calcium Nitrate.

Our collective aim is to meet the growing demands of the agricultural sector by ensuring a consistent and high-quality supply of essential nutrients. With a keen focus on customer satisfaction, we guarantee competitive pricing without compromising on product excellence. Stay tuned as we embark on this journey to elevate the standards of agricultural solutions.



Urea N46



Ammonium Sulfate



DAP



Calcium Nitrate





NPK



# Tech Solutions

At Burj Premier Group, **Burj Premier Digital Assets Management Ltd** offers a unique blend of Marketing & Design Expertise, Software Development, Blockchain & Game Development and Artificial Intelligence services. We provide end-to-end solutions to meet the specific needs of our clients. Our integrated approach ensures cohesive and effective results, enabling businesses to achieve their marketing operations, and technological goals seamlessly.



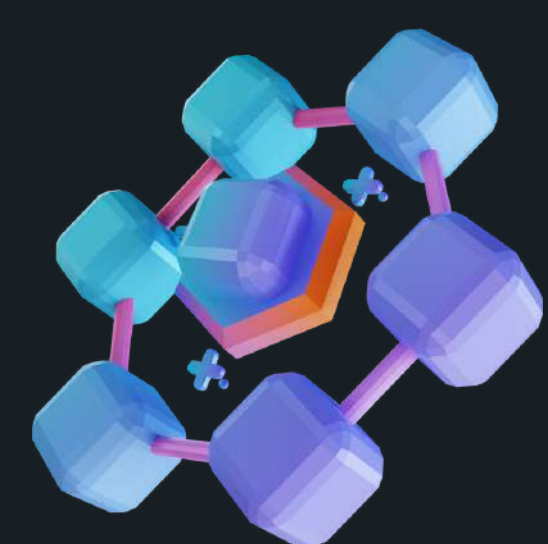
Custom Software Development



Digital Marketing



Web & App Development



Blockchain Development



AI Development

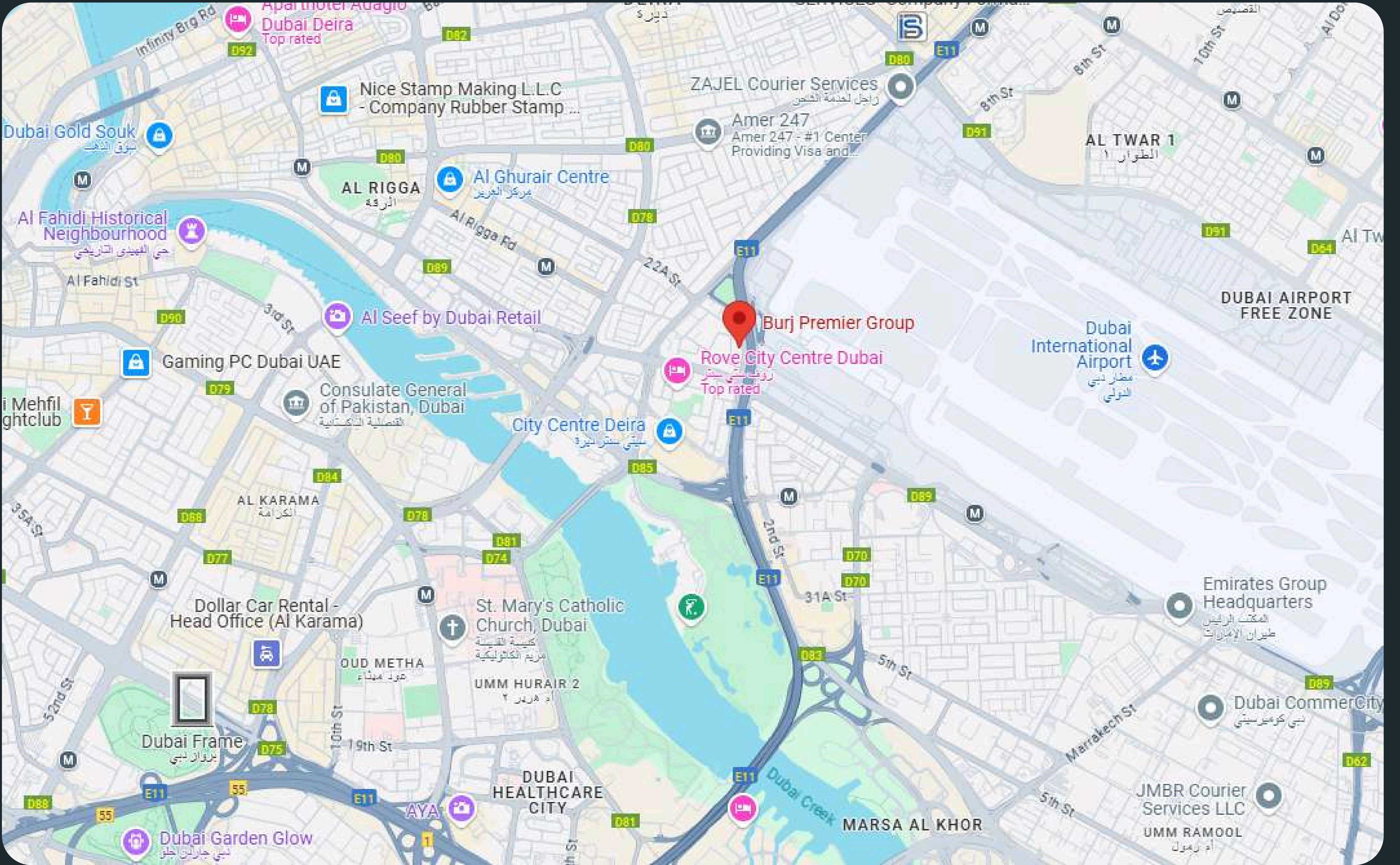




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**BURJ**  
PREMIER GROUP

# Get In Touch



## Phone Number

+971 4 229 4931 | +971 52 110 0076 | +971 54 525 4848

## Email

info@burjpremiergroup.com

## Head Office

Business Avenue, Port Saeed, Office 903 Floor 9 Dubai, U.A.E

www.burjpremiergroup.com



@burjpremiergroup